

# **Investor Presentation.**

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Quarterly Update - 2Q FY24

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MEGAPORT LIMITED | ACN 607 301 959 | ASX: MP1 | JANUARY 2024

## 2Q FY24 Highlights





- 1. Earnings Before Interest Tax Depreciation and Amortisation represents operating results excluding equity-settled employee and related costs, foreign exchange gains and losses, gains and losses on disposal of property, plant and equipment, and certain non-recurring non-operational expenses. Prior to 1Q FY24, EBITDA was normalised (adjusted or reduced) for certain one-off accruals and reversals.
- 2. Total Cash Flow is the movement in cash at bank over the period. YoY movement in Total Cash Flow is the difference between a cash outflow of \$11.9M in 2QFY23 and a cash inflow of \$7.3M in 2QFY24.

3. n.m. = not meaningful

4. YoY = quarter of prior corresponding quarter in the previous year.

### **Continued Strong Cash Flow Turnaround**





#### NET CASH FLOW<sup>1</sup>

1. Net Cash Flow represents movement in Net Cash, which is cash at bank less debt including the vendor financing liability. Net Cash Flow in 1Q FY22 does not include the \$10.4M cash purchase price paid for InnovoEdge. Net Cash as at 31-Dec-23 comprises cash at bank of \$62.5M less amounts owing under the vendor financing facility of \$16.7M.

# Strong Turnaround in Profitability While Investing in Growth



#### EBITDA<sup>1</sup>

 » QoQ EBITDA reflects the increase in expenditure to reignite the go-to-market engine, offset by growth in revenue

EBITDA in line QoQ

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A\$M

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## Annual Recurring Revenue (ARR)<sup>1</sup>





1. Annual Recurring Revenue (ARR) in A\$ is the recurring revenue expected over a 12 month period, calculated as Monthly Recurring Revenue for the last month of the period x 12, and excludes any non-recurring or one-off revenue.

2. FX Adjusted shows net increase in ARR based on prior quarter's exchange rate. Excluding the impact of foreign exchange headwinds from a strengthening Australian dollar, underlying ARR grew 4% in 2Q FY24.

### Move to Revenue-Generating KPIs<sup>1,2</sup>



### Challenges with Historically Reported KPIs

- Trials/Proof of Concepts (PoC)
- Test accounts
- Cloud Ports (impacted by port consolidation)
- Promotions
- Demo services
- DC partner port inconsistencies

### Move to Revenue-Generating Metrics<sup>1</sup>

- Provide a more accurate QoQ signal to how the business is performing
- Consistent, simple and a recognisable point at which services are counted (i.e. when they are billed to the customer)
- For transparency we have provided 3 years of revenue-generating KPI history in the KPI spreadsheet available on our website<sup>2</sup>

<sup>1.</sup> Revenue-generating metrics are those with billed revenue in the quarter.

<sup>2.</sup> Megaport's Revenue-generating Key Performance Indicators (KPIs) can be found on our website at https://www.megaport.com/investor/business-overview/#kpis

### 2Q FY24 Revenue-Generating KPIs<sup>1,2</sup>



KPIs & Metrics <sup>1,2</sup>	Dec-23	Sep-23	Net QoQ Growth	QoQ % Growth	Dec-22	Net YoY Growth	YoY % Growth
Total Services <sup>3</sup>	28,516	27,768	748	3%	25,381	3,135	12%
Customers	2,816	2,777	39	1%	2,637	179	7%
Ports	8,602	8,447	155	2%	7,975	627	8%
VXC and IX	18,858	18,336	522	3%	16,599	2,259	14%
MCR	886	847	39	5%	733	153	21%
MVE	170	138	32	23%	74	96	130%

1. Revenue-generating key performance metrics are those with billed revenue in the quarter.

2. Megaport's Revenue-generating Key Performance Indicators (KPIs) can be found on our website at https://www.megaport.com/investor/business-overview/#kpis.

3. Services comprise Revenue-generating Ports, Virtual Cross Connections (VXCs), Internet Exchange (IX), Megaport Cloud Router (MCR), and Megaport Virtual Edge (MVE).

## **Unaudited Financial Results**



Unaudited Summary Financial Performance	2Q FY24 \$'M AUD	1Q FY24 \$'M AUD	QoQ %	2Q FY23 \$'M AUD	YoY %
Revenue	48.6	46.5	5%	37.0	31%
Gross margin	34.2	32.4	6%	24.8	38%
Gross margin %	70%	70%	+0pp	67%	+3pp
EBITDA <sup>1</sup>	15.1	15.0	1%	2.4	n.m.
EBITDA margin %	31%	32%	-1pp	6%	+25pp
Net Cash Flow <sup>2</sup>	6.9	5.6	23%	(11.1)	n.m.
Closing Net Cash <sup>2</sup>	45.8	38.9	18%	39.5	16%

#### Unaudited Financial Results Quarter Ended 31 December 2023 Key Highlights

2Q FY24 **Revenue** grew 5% QoQ driven by organic growth in recurring revenue.

**EBITDA<sup>1</sup>** was in line QoQ reflecting the increase in expenditure to reignite the go-to-market engine including additional costs for sales, marketing & customer success staff, marketing and travel, offset by the growth in revenue.

The **Net Cash Flow**<sup>2</sup> improved for the quarter, continuing the positive momentum from 1Q FY24, driven by ongoing cost control and revenue growth.

- 1. Earnings Before Interest Tax Depreciation and Amortisation represents operating results excluding equity-settled employee and related costs, foreign exchange gains and losses, gains and losses on disposal of property, plant and equipment, and certain non-recurring non-operational expenses. Prior to 1Q FY24, EBITDA was normalised (adjusted or reduced) for certain one-off accrual reversals.
- 2. Net Cash Flow is the change in Net Cash over the period. Net cash is cash at bank less debt (including vendor finance facility). As at 31 December 2023 Net Cash comprised cash at bank of \$62.5M less the amount outstanding under vendor finance facility of \$16.7M.

n.m. = not meaningful; QoQ = quarter over sequential quarter; YoY = quarter of prior corresponding quarter in the previous year

## **Unaudited Financial Results**



#### Unaudited Financial Results Quarter Ended 31 December 2023 EBITDA<sup>1</sup> Highlights

**Gross margin %** remained consistent with 1Q FY24, driven by revenue growth and associated costs.

Employee expenses in 2Q FY24 included additional headcount in our sales, marketing, and customer success teams to build out our go-to-market capability. Noting that most hiring occurred in the latter part of the quarter, and full costs are expected in 3Q FY24.

#### Marketing and travel expenses

increased from unusually low levels in 1Q FY24 reflecting an increase in go-to-market activity QoQ and events and will continue increasing into the latter half of FY24.

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## **Unaudited Financial Results**



Unaudited Financial Results Quarter Ended 31 December 2023 Net Cash Flow

Cash flow from Operating Activities an inflow of \$15.2M, up \$4.5M or 42% from 1Q FY24, largely due to higher billing for recurring revenue for the quarter.

**Cash used in Financing Activities** includes additional borrowings under the vendor financing facility. No employee share options were exercised during the quarter (\$1.3M in 1Q FY24).

**Total Cash Flow** at 31 December 2023 was up \$7.3M from 1Q FY24 to a closing cash balance of \$62.5M, showcasing the ongoing cost control and revenue growth, offset by hiring efforts and a return to events, marketing and travel.

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### FY24 Progress



Q1 Develop Strategy

- People
- Product
- Profitability

#### Q2 Execute Strategy

- Rebuild GTM Machine
- 3x quota-bearing Sales leaders in NAM
- Build Digital Marketing
- Product Innovation
- Strengthen Balance Sheet

#### Q3 Build GTM Momentum

- Restart Marketing Machine
- Fuel the new Sales business
- Expand existing Sales team
- Geographic expansion
- Product Innovation

#### Q4 Recovery in KPIs Evident

- Double-down on proven successes in Sales and Marketing
- Continued market expansion
- Refine and optimise
- Product Innovation

### **Strategy Execution To Date**



- $\$  Hiring 20+ GTM roles  $\checkmark$
- ight
  angle Implemented nextgen sales tools/platform for training and execution  $\checkmark$
- Re-launched MegalX in North America
- Launched Global WAN 🗸
- Launched Megaport Internet 🗸
- angle Launched up to 100G VXCs 🗸
- angle Launched contracted VXCs  $\checkmark$
- 🕈 Launched Megaport Reach Program 🗸
- > 100G port availability across NAM (Project Centurion) 80% Deployed
- > US 400G backbone upgrade underway Q3 Completion



Michael Reid ... CEO at Megaport ASX:MP1 Introducing Megaport's New EVP GTM Transformation, Abbey Byfield! 23 Abbey and I have successfully navigated six acquisitions during our five-year professional journey. One of her most remarkable achievements was building the Global Sales BDM team and Transformation from the ground up at ThousandEyes (part of Cisco), contributing to its growth into Cisco's fastest-growing SaaS entity, with employees increasing from 150 to nearly 400.

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Megaport

Abbey possesses an exceptional skill set, spanning marketing, sales, and the development of global BDR teams, alongside the integration of world-class RevOps tech stacks. Regardless of a project's size or complexity, Abbey executes flawlessly, consistently setting new industry best practices.

Abbey joins Megaport at a pivotal moment as we progress through a significant GTM transformation. Her expertise in SaaS GTM, coupled with her unwavering dedication, is poised to elevate our leadership and drive our ongoing growth.

Please join me in congratulating Abbey on her new role as our GTM wonderwoman!



### **GTM Transformation - Next Phase**



- > Focus now on improving effectiveness of the GTM team
  - Lead generation and nurturing pipeline
  - Updated sales messaging and solutions approach e.g. Global WAN, Hybrid Cloud, etc
  - Improved reporting and commissions structures for sales and sales leadership



## Global WAN Launch = Largest Deal in MP1 History



#### \$1.4M ARR over 3 years = Total Contract Value (TCV) of \$4.2M AUD



## **Product Expansion: Internet Exchange (IX) Locations**



- > IX locations now at 23
- Newly Launched:
  - Charlotte
  - New York
  - o Atlanta
  - o Miami
  - Denver
- IX customers:
  - Traditional CDN & Content Creators
  - New Logos e.g. TikTok and Cachefly
- 100G port wins



### **New Product Launches**

A00G US Backbone is expected to be finished in Q3 - enabling up to 100G VXCs across the US

Moving beyond the DC -FibreConx Partnership

### Launched Megaport Internet



# Megaport Internet Demo

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### Outlook



#### FY24 Guidance<sup>1</sup>

- FY24 Revenue of \$190M \$195M (unchanged)
- FY24 EBITDA<sup>2</sup> of \$51M \$57M (unchanged)
- FY24 Capex expected to be \$20M \$22M (revised from \$28M \$30M<sup>3</sup>)
- 2H FY24 EBITDA<sup>2</sup> and Net Cash Flow<sup>4</sup> to reflect full impact of increased headcount across the group especially higher salary of front line quota bearing sales team + increased expenditure on marketing, advertising, travel, entertainment and professional fees
- FY24 capex expected to be lower than originally communicated due to use of existing inventory, a reduction of capitalised wages and a more efficient purchasing process. This includes completion of Project Centurion and 400G backbone upgrade across North America

#### 3Q focus is to build GTM momentum with recovery in KPIs expected to be evident in 4Q FY24

- On 22 August 2023, Megaport released <u>Updated Guidance for FY24 to ASX</u> advising that FY24 Revenue is expected to be in the range of \$190M to \$195M, FY24 EBITDA in the range of \$51M to \$57M, and Megaport expects to be Net Cash Flow positive for the FY24 full year. FY24 guidance is provided after taking into account the planned incremental growth in sales headcount and planned capital expenditure, and excludes any future strategic initiatives the Company may decide to undertake. Guidance assumes a foreign exchange rate of AUD \$1.00 to USD \$0.67. Any variation to the exchange rate will impact both revenue and costs.
- 2. Earnings Before Interest Tax Depreciation and Amortisation represents operating results excluding equity-settled employee and related costs, foreign exchange gains and losses, gains and losses on disposal of property, plant and equipment, and certain non-recurring non-operational expenses.
- 3. Refer to <u>2QFY23 Global Update</u> released to ASX on 31 January 2023.
- 4. Net Cash Flow represents movement in Net Cash, which is cash at bank less debt including the vendor financing liability. Net Cash Flow in 1Q FY22 does not include the \$10.4M cash purchase price paid for InnovoEdge. Net Cash as at 31-Dec-23 comprises cash at bank of \$62.5M less amounts owing under the vendor financing facility of \$16.7M.



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# Questions.

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#### ASX: MP1

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# **Important Information**

#### This presentation has been authorised by the Board of Megaport.

#### Megaport Limited ACN 607 301 959

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For definitions refer to the <u>Glossary for Investors</u> on the Megaport website at <u>https://www.megaport.com/investor/business-overview/</u>.

A summary of Megaport's historical KPIs and metrics can be found on our website at <u>https://www.megaport.com/investor/business-overview/#kpis</u>.

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